

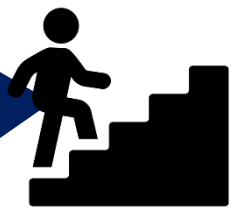
A-Level Business Learning Journey



Paper 1, Paper 2 & Paper 3 Exams



Revision



UCAS support

10.4 Problems with strategy and why strategies fail

What is critical path analysis?

10.2 Managing organisational culture

What are the causes and pressures for change?

Review and reflection

Assessment

Unit 10 Managing strategic change

What is strategic drift?

10.3 Managing strategic implementation

10.1 Managing change

8.2 Strategic positioning – choosing how to compete

9.1 Assessing a change in scale

9.3 Assessing internationalisation

How can technology impact the different functional areas of businesses?

Review and reflection

Review and reflection

Unit 9 Strategic methods: how to pursue strategies

Assessment

8.1 Choosing which markets to compete in and what products to offer

Unit 8 Choosing strategic direction

What is retrenchment?



9.2 Assessing innovation

What is Bartlett & Ghoshal's model?

9.4 Assessing greater use of technology

Review and reflection

What is Porter's Five Forces?

7.6 Analysing external environment: social and technological

7.4 Political and legal change

7.2 Financial ratio analysis

7.1 Mission, corporate objectives and strategy



YEAR 13

Assessment

Unit 7 – Analysing the strategic position of a business

7.8 Analysing strategic options: investment appraisal

7.7 Analysing the external environment: the competitive environment

7.5 Economic change

7.3 Analysing existing internal position of a business, overall performance

What is an income statement?

5.4 Improving cash flow and profits

6.2 Analysing HR performance

6.4 Improving motivation and engagement

Review and reflection

Review and reflection

Assessment

Unit 6 – Human resources management

Assessment

5.3 Sources of finance

5.2 Analysing financial performance

6.1 Setting HR objectives

6.3 Improving organisational design and managing the human resource flow



6.5 Improving employer-employee relations

What is a cash flow forecast?

Unit 5

What profit and cost objectives could a business have?

4.5 Managing inventory and supply chains



4.4 Improving quality

What is capacity utilization?

4.2 Analyzing operational performance

Review and reflection

Assessment

Unit 4 – Operational management

5.1 Setting financial objectives



Why is flexibility important in the supply chain?

4.3 Increasing efficiency and productivity

4.1 Setting operational objectives

Review and reflection

What is marketing?

3.2 Understanding markets and customers

What different ways can businesses segment the market?

3.4 Making marketing decisions: using the marketing mix

Review and reflection

Assessment

Unit 3 – Marketing management

Assessment

2.3 Understanding the role and importance of stakeholders

3.1 Setting marketing objectives

3.3 Making marketing decisions, segmentation, targeting and positioning

What are the 7 P's of the marketing mix?

What are decision trees?

2.2 Understanding management decision making

1.3 Understanding that businesses operate within an external environment

Unlimited liability and partnerships? How do they affect how a business is run?

1.1 Understanding the nature and purpose of business

Review and reflection

Assessment

Unit 1 – What is business

YEAR 12



2.1 understanding management, leadership and decision making

What influence does the external environment have on business costs and demand?



1.2 Understanding different business forms

What is the relationship between mission, aims and objectives?

welcome

Content Assessment Review & reflection

